



NYC Arts GYPHER

501c3





OVERVIEW

The NycArtsCypher is an official 501c3 nonprofit organization that is committed to promoting positive values through arts and entertainment programs, projects and events.

We are about keeping young people, in particular at-risk youth between the ages 14 to 18 off of the streets and introduce them to safe, creative environments. The youth in our programs are often those who many have difficulty working with and many have given up on. We believe that every young person has the potential to make significant contributions to the community and deserves the opportunity to show and prove that they can.

Our approach is to motivate young people to utilize their energies in more positive and productive ways. How do we accomplish this? We believe these young people need to be educated, and they need access to outlets to express themselves, developing their talents. They need to be around industry professionals and mentors that know how to engage and guide them. The NYC Arts Cypher program model accomplishes this through arts and entertainment programs, projects and events.

NETWORK-PERFORM-EXCEL...

Young people are attracted to the NYC Arts Cypher because we offer them opportunities to...

- Express themselves within arts and entertainment
- Enhance their self esteem, self respect, and self confidence
- Develop skills and abilities to excel at their passion
- Be around professionals that genuinely care about them
- Explore career opportunities in the arts and entertainment fields.

NYCARTSCYPHER PROGRAMS

We offer a variety of opportunities that engage young people and provide them with ways to express themselves artistically. The NYC Arts Cypher uses noted artists in the arts and entertainment fields to facilitate our classes, workshops, projects, and events.

M.U.R.A.L. (Motivate Understanding Realizing Artists Learn)

Young participants who have an interest in the "Urban Arts" will learn how to take creative direction, how to work as a team, and they will develop artistic techniques. They will be educated in the consequences of vandalism and provided an environment to practice their abilities responsibly. The workshops end with participants doing a mural or a similar type of group project that will be on exhibit for friends, family, and the public to view.

*Winner 2010 Staten Island film Festival-Best Documentary Short

Cypher Cyndikit

These classes are for young people who are interested in dance, getting fit, meeting new people, and having fun. We offer sessions in break dance/popping/hip hop and reggae dance. The participants will learn routines, how to work as a group, and perform at various events.

Breakout!

An evolving media arts program that documents young artists and their abilities through digital "webisode" formats for internet broadcast and viewable on NycArtsCypher.com, Youtube as well as other social networking websites. Competitions, exhibitions, and showcases are just some of the activities that are covered as a way to promote talent.

The program then transforms into "behind the scenes" and "how to" by introducing participants to producing, shooting, and editing their own digital product.

